

# AMY ZHAO, MA

## GRAPHIC DESIGNER

→ Contact [www.yizezhaodesign.com](http://www.yizezhaodesign.com)  
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(702) 881-6565

I'm a creative graphic designer with skills in typography, communication, branding, team oriented collaborator with positive attitude, and experienced in publication and web design.

### → Experience

President Assistant, Content Designer | 2023  
Silicon Valley Community Media

Producing captivating visual content for numerous events, ranging from PowerPoint presentations to posters, flyers, banners, and pull-tab banners. Developing Asian American Stories website, ensuring it reflects team mission and engages audience effectively. Filming and editing news videos for Silicon Valley Community Media and publishing YouTube Ads for DingDing TV Channel. Actively fostering relationships with sponsors, leveraging these connections to bolster our promotional endeavors. Demonstrating strong planning and management abilities while communicating with clients and collaborating with teams. Presenting new team strategies to the CEO, showcasing proactive leadership skills.

Graphic Designer | 2023  
Maple Silicon Valley Drama

Worked with Director, Co-Director, and Producer to design program, posters, flyers, and tickets for three Touring Projects.

### → Education

Bachelor of Fine Arts | 2016-2020  
Printmaking, Luxun Academy of Fine Arts

Master of Arts | 2020-2023  
School of Graphic Design, Academy of Art University

### → Skills

Typography, Branding, Print Design, Photoshop, InDesign, Illustrator, After Effect, XD, Premiere, Active Listening, Problem Solving, Positive Attitude Teamwork, Relationship Management

### → Language

English / Chinese (Mandarin)

### → Reference

English and Chinese versions are available upon request.